

**City of Atlanta Bureau of Planning**

## **Campbellton-Cascade Corridors Redevelopment Plan**

**Design Charrette Overview**

**December 8<sup>th</sup>, 2005**

**Campbellton - West**

## Campbellton West: Transportation



- State Route 154/166
- Minor Arterial with 2-5 lanes
- Traffic volumes from 16,000 -28,000 ADT

### Issues:

- Congestion near I-285 and in 2-lane sections
- Gaps in sidewalks
- Underutilized MARTA park & ride

### Projects:

- GDOT signal upgrade
- Widening from Enon Rd. to Barge Rd. from 2-lane to 5-lanes
- City of Atlanta sidewalk program around schools



## Campbellton West: **Market Observations**

***Strengths:*** Rapidly growing residential area, new affluent households, open land suitable for development, and excellent regional access

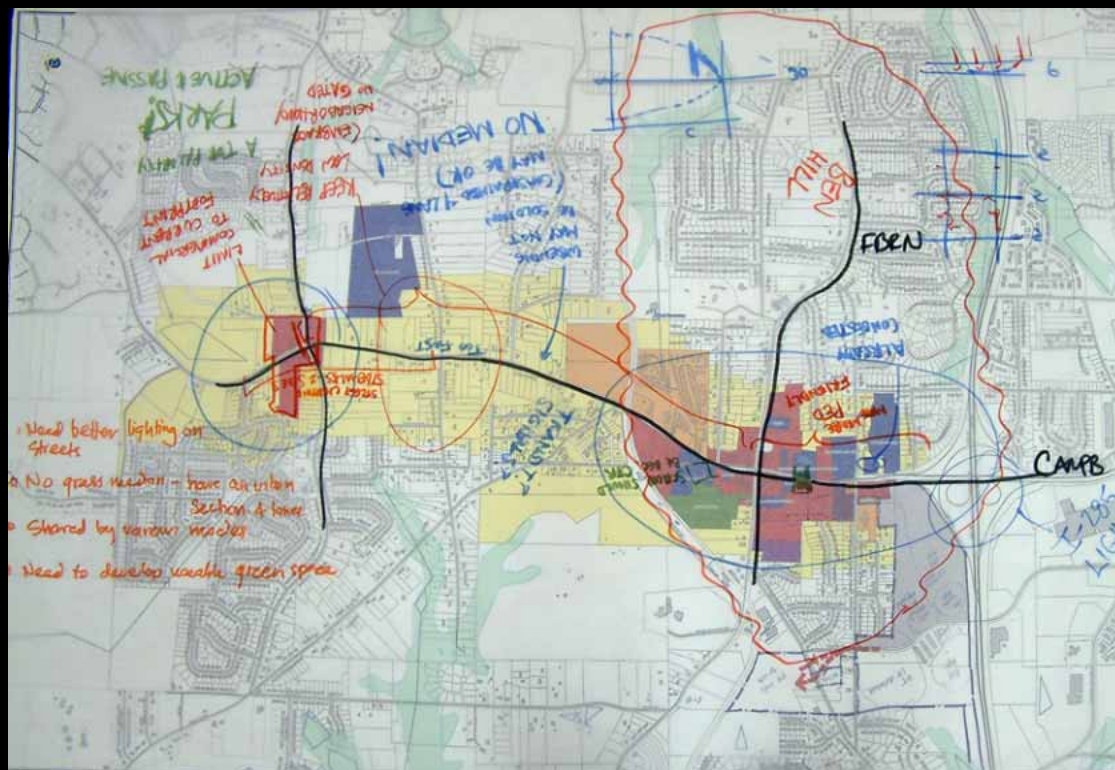
***Issues:*** Older, deteriorated commercial areas, momentum of commercial development shifting to unincorporated South Fulton, little connection to areas inside I-285

***Opportunities:***

- Create a distinct identity for the area – “Ben Hill Town Center”?
- Redevelop Barge/Fairburn area – new retail services and residential
- Control/limit commercial development @ County Line Rd. (don’t let it spread)



## What we Heard: Campbellton West



- Utilize Ben Hill School for community center
- Fairburn shopping area – congested, do not feel safe, lacks stores we want, traffic congestion growing
- Want more green space – pocket parks, active/passive parks near County Line Rd.
- Focus on Fairburn/Ben Hill area
- Don't let commercial spread/grow at County Line Rd.
- Need sidewalks on Barge, Campbellton, Fairburn, etc.
- Better street lighting, & lighting at I-285 interchange
- Traffic is bad on Campbellton, If widen – no median, 4 lanes with sidewalks



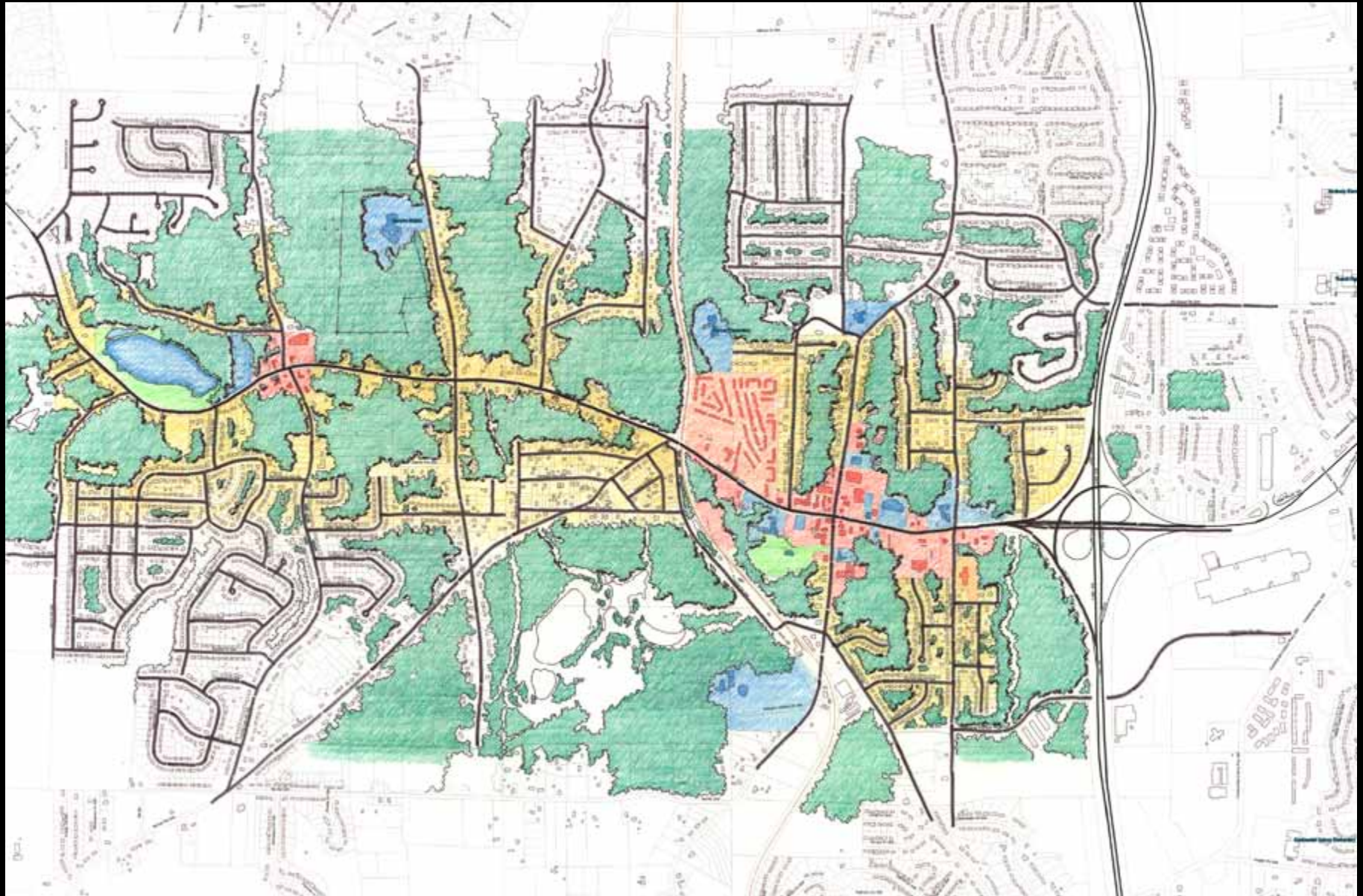
## A Campbellton West Vision Statement:

*The town center of the “Ben Hill Community”*

- Revitalize the Fairburn/Campbellton commercial area – Need retail services (grocery, etc.)
- Create more parks and open space
- Make surrounding streets (i.e. Barge, Fairburn, etc.) more pedestrian friendly (sidewalks, lighting)
- Limit commercial growth at County Line Rd. – do not let it spread along the corridor
- Manage congestion on Campbellton (widen?, more network?)

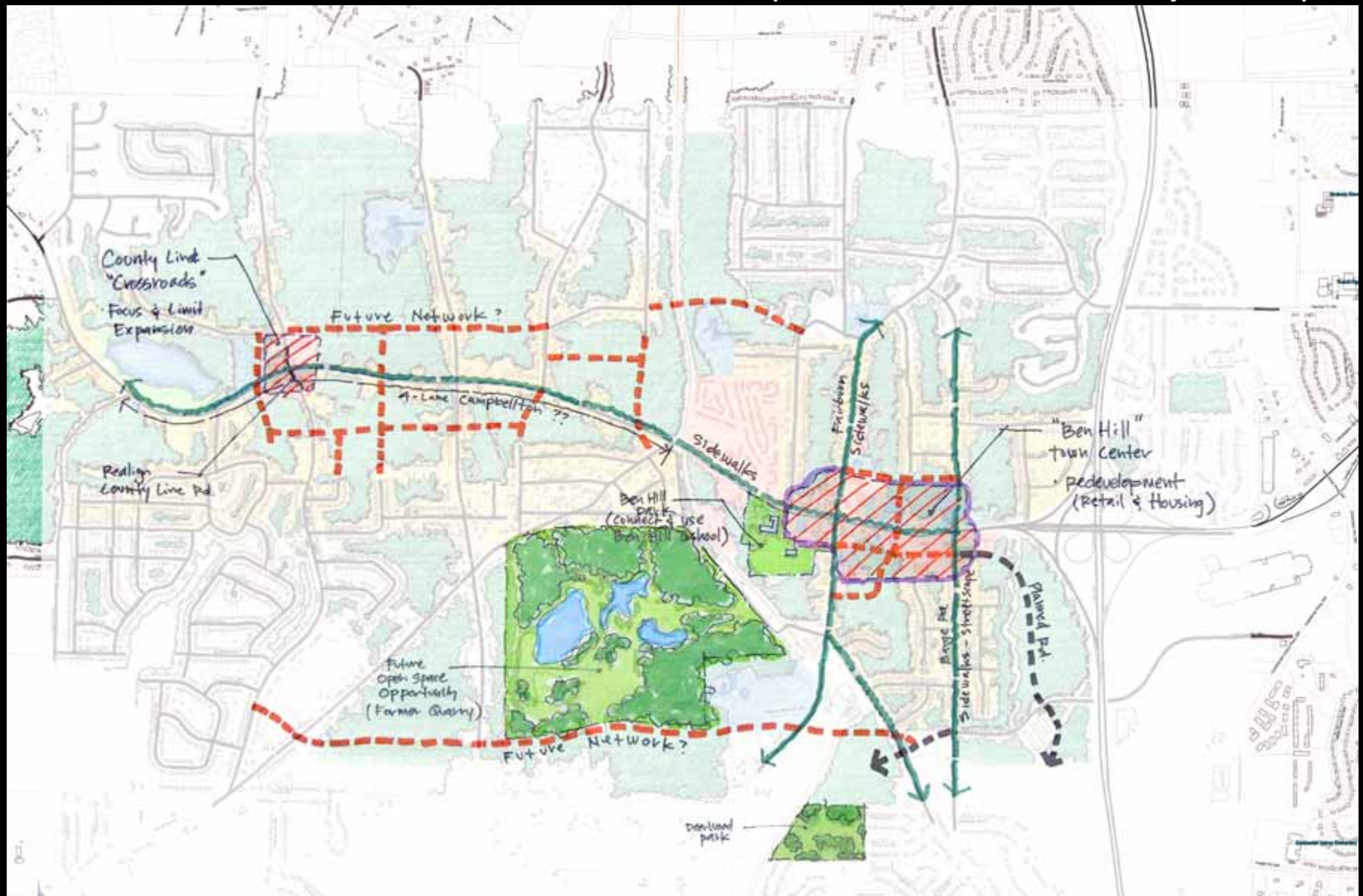


## Campbellton West: Existing Land Use

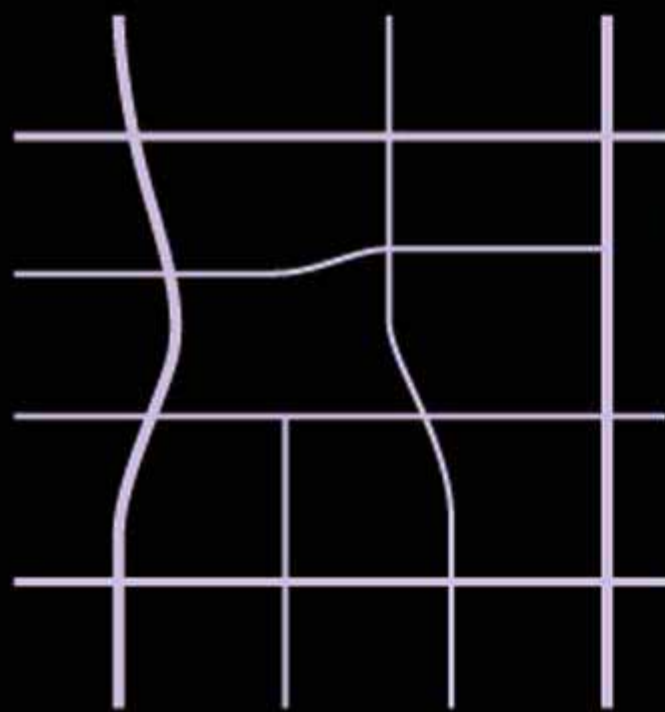




## Campbellton West: Preliminary Concepts



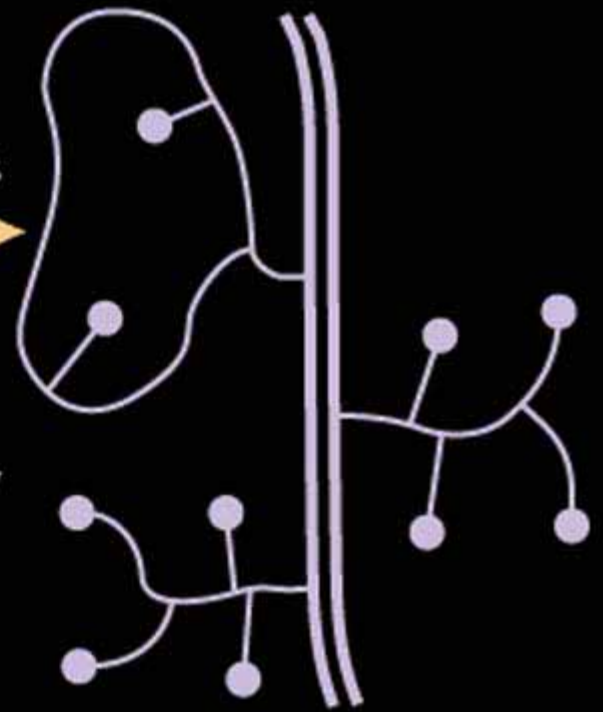




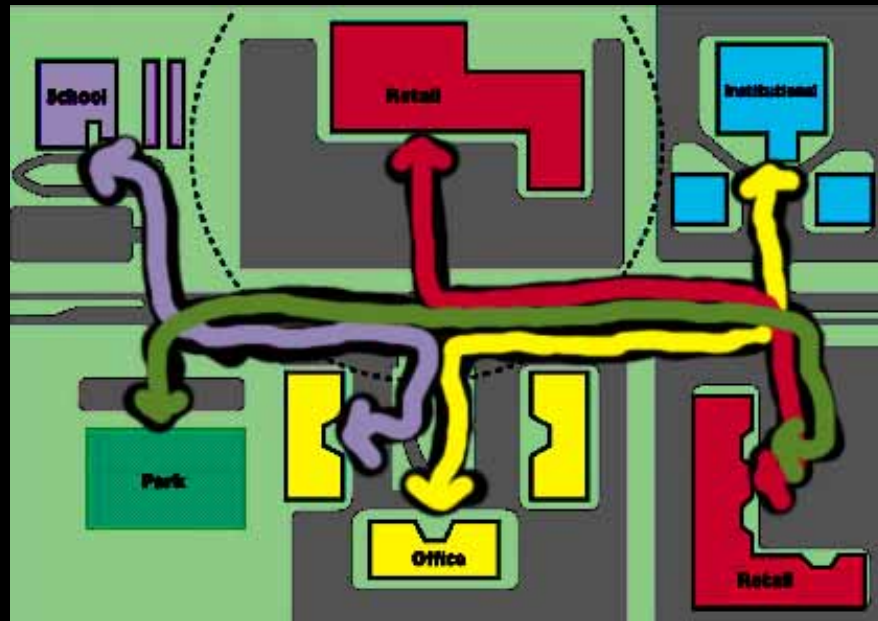
**Network**

Same Lane-Miles  
↔

Greater Capacity  
←



**Sparse Hierarchy**



## Campbellton West: A Potential 4-Lane Option



- No Median
- Curb & Gutter (to allow Street trees)
- 5<sup>th</sup> turning lane & Intersections



## Catalyst Project: Ben Hill Town Center





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